



MEGAN ERASMUS

CREATIVE PROJECT MANAGEMENT

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EDUCATION

PhD in Visual Arts (candidate)

Vital Aesthetics: Exploring environmental consciousness through the feminine nature of Bio Tech Art
University of South Africa
2019 – Ongoing

Master's Degree in Visual Arts

Transgenic Art and Science in Eduardo Kac's Work:
Ethical Issues Acknowledged
University of South Africa
2010 - 2015

BA (Hons) Degree in Fine Arts

University of Pretoria
2006 – 2009

PROFILE

Dynamic and versatile creative project management for cultural and artistic innovation. Relocated from South Africa to the Netherlands in 2016, fostering adaptability and a keen engagement with diverse creative industries.

10 Years demonstrated expertise in curating and managing teams for exhibitions, cultural events, research projects, workshops and educational programs both locally and internationally. Possessing a multifaceted skill set, I excel in tailoring projects to align with distinct company cultures and branding, showcasing a strategic approach to cultivating and capturing artistic engagement within various organisational contexts.

My portfolio reflects a diverse range of projects and teams I managed, emphasising a commitment to promoting meaningful aesthetic as an administrator of art, design and culture. I combine creativity, meticulous organisation, and strong administrative skills with concentrated focus, yet always maintaining a kind and professional approach. I draw inspiration from my academic background to offer a depth of understanding and interpreting aesthetic concepts into practical outputs, as well as apply skilled technical art principles to many creative endeavours besides fine art.

I excel in collaborative environments, merging artistic vision with marketing strategies, networking with stakeholders, and facilitating professional client interactions to ensure project stability and success.

A unique combination of the conceptual abilities of a trained academic in the fine arts and my administrative expertise positions me with the ability to ensure your creative projects will be meticulously executed with a strong artistic vision.

KEY SKILLS

Project Management

Strategic approach to fostering artistic engagement within organisational contexts, leveraging creativity and conscientious organisation to drive forward-thinking initiatives that align with broader organisational goals and objectives.

Curatorial Excellence

Expertise in conceptualising and executing artistic projects with precision.

Digital skills

Adobe Suite, MS Office Suite

Interdisciplinary Collaboration

Proficient in collaborating across departments ensuring clear communication, mutual understanding, and alignment of goals for successful project outcomes.

Artistic Vision

Ability to conceptually interpret and apply practical measures according to guidelines and the vision of the project.

Administrative Proficiency

Strong administrative skills complement creative abilities, enabling seamless coordination of logistics, budgeting, and administrative tasks to support the execution of projects with efficiency and effectiveness.

Theoretical Insight

Strive to have an in-depth understanding, from logistics to processes, I love to learn, unlearn and redeploy creative ways by thinking outside the box, problem-solve creatively, and adapt to unforeseen challenges

Team Collaboration

Skilled in collaborating with diverse teams to realise creative visions, fostering a collaborative and inclusive work environment that encourages innovation, creativity, and mutual respect among team members.

CERTIFICATIONS

**Professional Fine Artists MBA:
Mastering the Business of Art**
Professional Artist Institute

**Curating in Art, Science & Tech:
Potentials and Pitfalls**
Isabella De Sena
Node Center for Curatorial Studies

Exhibition Design
Iohanna Nicenboim
Node Center for Curatorial Studies

**Expanding Exhibitions:
Innovative Approaches to Curating**
Lauren Reid
Node Center for Curatorial Studies

Navigating the Art Markets
Juliette Premmereur
Node Center for Curatorial Studies

BOARDS & COMMITTEES

Feral Dutch Design
Dutch Design Week, Eindhoven (2020)

Curatorial & Programme development
Albert van Abbehuis, Eindhoven (2016-2018)

Gallery Management Committee
Albert van Abbehuis, Eindhoven (2016-2018)

Marketing Committee
MAD Emergent Art Center, Eindhoven
(2016-2018)

Eindhoven Maker Faire Committee
MAD Emergent Art Center, Eindhoven
(2016-2017)

Acquisitions & Investments Board Member
University of South Africa,
Unisa Permanent Art Collection (2014-2016)

Gallery Committee Board Member
University of South Africa,
Unisa Art Gallery (2014-2016)

Marketing Committee Member:
University of South Africa,
Unisa Art Gallery (2014-2016)

Community Engagement
University of South Africa,
Department of Visual Arts & Music (2014-2016)

Higher Degrees Committee Member
University of South Africa,
Department of Art & Music (2013-2014)

Postgraduate Research Committee:
College of Economic and Management
Sciences (2010-2011)

Member of Arts Association of Pretoria,
South Africa (2013-2017)

PROFESSIONAL EXPERIENCE

CREATIVE PROJECT MANAGEMENT

MEGAN ERASMUS ART SP, AMSTERDAM | 2014 - CURRENT

Key Responsibilities:

- Leadership and team management of over 30 innovative projects and exhibitions within a variety of disciplines, from corporate to creative.
- Overseeing all aspects of exhibition development, from conceptualisation and planning to installation and evaluation. Strong project management skills, including organisation, time management, and budgeting to ensure that exhibitions are completed successfully and on schedule
- Conceptualise and thoroughly research multidisciplinary fields to ground visual ideas in theories and for interesting practical implementation purposes.
- Ethics and Professionalism: Adhere to ethical standards and professional guidelines governing the acquisition, display, and interpretation of artworks and products. This includes practicing transparency, integrity, and accountability in all aspects of the projects, as well as respecting the rights and cultural sensitivities of designers, artists, communities, and stakeholders.

WORKSPACE COORDINATOR

RUBY LUKK WORKSPACES, AMSTERDAM | 2022 - CURRENT

Key Responsibilities:

- Manage and coordinate a creative workspace from start-up to scale. Tasks include budget management, time management, risk management, conflict resolution and negotiations, diplomacy with clients, stakeholders, staff and service providers.
- Implement brand vision of the company through marketing initiatives and events, working closely with departments in Marketing, PR, Finance, Higher Management and Interior. Managing logistics for initial installation with Interior, execute operations with great attention to detail, successfully creating and implementing products and services through measurable goals to ensure client satisfaction.
- Achieved a successful and professional creative co-working space within a large cooperation in hospitality, whilst interpreting and celebrating the beauty of Amsterdam within my objectives. During 18 months, the workspace has over 75 members and hosted over 50 events, discussion panels and corporate meetings. Successfully planned three in-house events for over 1000 guests.

GRAPHIC DESIGN AND BRANDING

FREELANCER, INTERNATIONAL | 2010 - PRESENT

Key Responsibilities:

- Brand Identity Development: Create and develop visual identities for brands and projects, including logos, colour palettes, typography, and other brand elements that effectively communicate the brand's values and personality.
- Produce graphic, digital and print assets for online platforms, including websites, photographic material, email templates, social media content, digital collections, catalogues, signage and logos.

Top clients:

- Ruby Hospitality BV, Amsterdam, Netherlands
- Maticsports, Amsterdam, Netherlands
- Albert van Abbehuis Art Gallery, Eindhoven, Netherlands
- MAD Emergent Art Center, Eindhoven, Netherlands
- UNISA, Pretoria, South Africa
- KPMG, Pretoria, South Africa
- Venter 4X4 Trailers, USA
- clearSpark, Cape Town, South Africa

BIODATA

Date of Birth

20/07/1987

Gender

Female

Nationality

South African

Work Status

Permanent Work Permit Visa

Driver's Licence

Yes

LANGUAGES

English
(Fluent)

Dutch
(Fluent)

Afrikaans
(Fluent)

EXPERIENCE (CONTINUED)

CO-CURATOR AND GALLERY MANAGER

ALBERT VAN ABBEHUIS, EINDHOVEN | 2016 - 2018

Key Responsibilities:

- Full-scale relaunch and implementation of a total rebranding of Albert van Abbehuis Art Gallery in Eindhoven.
- In Charge of all marketing initiatives, including graphic design, website rebuilding and interpreting a new brand throughout the gallery's systems.
- Correlated with gatekeepers in large technology sectors to expand into a multi-platform approach, such as TU/E, Van Abbe museum MAD emergent art center, Eindhoven Maker Faire, VPRO and MU.
- Co-curator of special exhibitions, educational programme and events for Dutch Design Week 2018 & 2019.
- Implemented a special educational programme, including art & science salons with respected speakers and workshops for emerging and established artists and designers, as well as the general public.

HEAD RESEARCHER

UNISA ART GALLERY

UNIVERSITY OF SOUTH AFRICA, PRETORIA | 2014 - 2016

Key Responsibilities:

- Research and present exciting themes and curatorial angles to exhibit new and current acquisitions of the largest and most inclusive art collection in Africa.
- Acquisitions member of emerging and prominent contemporary art pieces.
- Maintain records: Update information electronically, update condition reports, identify restorations, research artists and their careers for academic, acquisition and administrative purposes.
- Manage public access to the collection for marketing and publicity.

CURATOR & GALLERY MANAGEMENT

UNISA ART GALLERY

UNIVERSITY OF SOUTH AFRICA, PRETORIA | 2014 - 2016

Key Responsibilities:

- Creator and curator of the annual travelling #SmArtists art exhibition in 2 South African provinces (Gauteng and Polokwane): artworks from the Unisa permanent art collection that are included in the secondary school art education curriculum.
- Manager of the #SmArtists special educational programme for learners, including the annual animation workshop for disabled learners and specialised presentations for learners from disadvantaged backgrounds.
- Gallery assistance in curating contemporary African art exhibitions relating to academic discourse and standards.
- Reported directly on the marketing and administrative approaches to enhance the accessibility of the Unisa Art Collection to the head of the department and dean of the College of Human Sciences at Unisa.

TESTIMONY

Erasmus always worked using her own initiative and fully identified with her responsibilities and our company at all times. She displayed a high level of dedication and motivation. She always demonstrated resilience even in highly stressful situations.

She completed her tasks completely independently, extremely carefully and according to a well thought-out plan. She worked calmly, thoughtfully, in a target-oriented manner and extremely precisely at all times. She continuously impressed us both in terms of quality and quantity. Ms Erasmus was always very reliable.




She always found good solutions for any problems which arose. The performance of Ms Erasmus always earned our complete recognition in every respect. She was respected by everyone for her friendly and well-balanced demeanour. She was always helpful, courteous, and if necessary, she put the interests of others before her own. Her personal conduct towards her line managers, colleagues and clients was always impeccable.

Ms Erasmus is leaving our employment at her request on 30 April 2024. We sincerely regret her departure, as we are losing a good employee. We would like to thank her for her consistently good performance and wish her all the best and continued success in her future career and private life.




LAURA LUDECKE
SENIOR MANAGER WORKSPACES BUSINESS
RUBY HOTELS GMBH

REFERENCES


FABIAN ZELLINGER
RUBY HOTELS GMBH
VP CORPORATE DEVELOPMENT, SYSTEMS
AND NEW VENTURES

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CHIEF CURATOR

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HEAD OF THE DEPARTMENT OF VISUAL ARTS
PROMOTOR
MASTER'S & DOCTORAL DEGREE

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